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(54) Method and apparatus for gathering program watched data

(57) An apparatus that gathers information related  
to television viewing habits which comprises a first pro-  
cessor that provides information related to which televi-  
sion programming was viewed, a first memory coupled

to the first processor that stores the information, a sec-  
ond processor that receives the information from the first  
memory and arranges the information as programs  
watched data and a second memory coupled to the sec-  
ond processor that stores the programs watched data.

Fig. 5

